

# MQAH videos of common farm routines showcase DeLaval expertise

Short, simple and illustrative educational videos under the name 'Do You Know' are now available on Video Gallery, MyDeLaval. "They demonstrate practices that farmers or milkers can easily implement to safeguard their milk quality and biosecurity on the farm," says Dr. Anouk Lanckriet, Technical Services and Clinical Trials Lead MQAH.

Milk Quality & Animal Health Technical Services team strongly believes that consistency and understanding are key elements for a successful dairy operation. Routines carried out by milkers and farm workers affect and dictate the outcomes observed. Many of these tasks are often performed incorrectly due to lack of knowledge or improper training. Worker turnover (new employees) and language barriers are also factors that may deviate a well intentioned plan of on-farm knowledge.

With the short, simple and illustrative educational videos, the MQAH team, confirms DeLaval's role as an industry knowledge leader. "The 'Do You Know' video series demonstrates practices that farmers or milkers can easily implement to safeguard their milk quality and biosecurity on the farm," says Dr. Anouk Lanckriet, Technical Services and Clinical Trials Lead MQAH. "The videos are applicable worldwide, as they challenge dairymen to review their handlings and teach others new tools that can make a difference in herd health and performance".

For some of the videos, DeLaval partnered with the University of California Davis/Western Institute for Food Safety and Security (WIFSS) to promote these educational videos. "This working synergy made sense for both parties, as we're both committed to providing useful tools for training the dairy producer and staff" said Dr. Mario Lopez, Manager Technical Service and Technical Marketing Tools.

"The time available for dairy workers to be trained is extremely limited, so having these reference videos can be useful for field staff to use as a quick reference whenever they need to illustrate a point" says Dr. Daniela Bruno, Technical Service Specialist MQAH. "One of the biggest advantages is the ability to watch these videos from anywhere in the world".

All videos are available in the [Video Gallery on MyDeLaval](#) and can be watched from smart phones, tablets and computers. The goal is to provide quick access to the information and make it available to all DeLaval employees that are interested in the topics.

The following videos are now available to view:

Udder health and milking routines

- [Do you know how to collect an aseptic milk sample?](#)
- [Do you know how to identify a clinical mastitis case?](#)
- [Do you know how to do a CMT?](#)
- [Do you know how to do teat scoring?](#)
- [Do you know the basics of good cleaning?](#)

[Do you know that teat spraying on VMS is an art?](#)

- 

#### Biosecurity

- [Do you know the best way to place rodenticides?](#)
- 
- [Do you know how to use fly control products?](#)
- 

#### Nutrition

- [Do you know how to assess ketosis in your herd?](#)
- 

*Please note – the videos work best when connected directly to Genesis. Employees connected via the VPN may experience difficulties.*